



Conroe Downtown  
Area Association

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## MAIN STREET STEAK & CHILI COOK-OFF SHOWDOWN

### SPONSORSHIP PACKAGE BENEFITS

#### **Main Event Showdown Sponsor**

**\$5,000.00**

- Recognition as “Presenting Sponsor.”
- Logo displayed on all media, marketing, schedules, and flyers as “Presented By” for the event.
- Prominent banner ad on CDAA internet homepage for a year.
- Logo link to company website on CDAA website for a year.
- Recognition on stage signage.
- Announcement throughout event as Presenting Sponsor.
- Complimentary Entry to all levels of competition with limit of five.
- Complimentary beverages for 12.
- Sponsor Badges.

#### **Habanero Sponsor**

**\$1,000.00**

- Logo displayed on all media, marketing, schedules, and flyers for the event.
- Prominent banner ad on website homepage for one year.
- Logo link to company website on CDAA website for one year.
- Complimentary Entry to all levels of competition (1 entry for each category).
- Complimentary beverages for 6.
- Sponsor Badges.

#### **Tabasco Sponsor**

**\$750.00**

- Recognition on media, marketing, schedule, and flyers for the event.
- Name on website and link to website for six months.
- Complimentary beverages for 4.
- Complimentary Entry for 3 categories (no steak level competition).
- Sponsor Badges.

#### **Poblano Sponsor**

**\$500.00**

- Recognition on media, marketing, schedule, and flyers for the event.
- Name on website and link to website for three months.
- Complimentary beverages for 2.
- Sponsor Badges.



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## SPONSORSHIP AGREEMENT

SPONSOR NAME \_\_\_\_\_

SPONSOR ADDRESS \_\_\_\_\_

\_\_\_\_\_

SPONSOR CONTACT \_\_\_\_\_ TELE \_\_\_\_\_

CONTACT E-MAIL \_\_\_\_\_

SPONSOR WEBSITE \_\_\_\_\_

### LEVELS OF SPONSORSHIPS

- MAIN EVENT SHOWDOWN SPONSOR \$5,000.00
- HABANERO SPONSOR \$1,000.00
- TABASCO SPONSOR \$ 750.00
- POBLANO SPONSOR \$ 500.00

AMOUNT PAID \$ \_\_\_\_\_

The above named sponsor agrees to sponsor the event at the level paid in advance and will receive the benefits as outlined in the attached page.

SIGNED \_\_\_\_\_